

# Do you still have questions?

We will be happy to help you.

Thanks to the contacts in our network, we can also provide you with expert help on all other topics relating to working and living in the Leipzig region: From questions about entry and work permits for international professionals to support in finding space for job interviews or assessment centres, to diverse culture and leisure tips.



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# Invest Region Leipzig

Customised Service for Business Establishment

The objective of the IRL and its shareholders – the City of Leipzig and the District of Leipzig – is to facilitate the growth of the Leipzig economic region and to strengthen its perception as a dynamic location – both among potential direct investors and qualified specialists. As a business establishment and acquisition agency, the IRL enables access to a desirable, future-oriented region for national and international companies and facilitates their acclimatisation on-site.

In addition to providing HR contacts, you can also rely on our many years of expertise, our strong network and our free service in the areas of real estate, spaces and funding opportunities.

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INVEST  
REGION  
LEIPZIG  
GERMANY

## Attracting Skilled Workers – Securing Success



Our service for investors and businesses in the Leipzig region

## Skilled-Worker Potential in the Leipzig Region

### GROWTH METROPOLIS AND TALENT FACTORY

For businesses' economic performance and competitiveness not only geographic advantages and innovative strength are decisive, but also the availability of qualified skilled workers. The economic region Leipzig can excel in this. A forecasted 16% population growth will make Leipzig Germany's sixth-largest city in 2040 with 700,000 inhabitants. At the same time, the broad and excellent university and research landscape as well as numerous training centres and vocational schools ensure a steady supply of skilled workers.



MORE THAN  
**40,000**  
STUDENTS  
at Leipzig's universities

## Our Service

### We Support You in All Things Related to Recruiting Skilled Workers

When it comes to recruiting new, highly trained employees for your company, Invest Region Leipzig GmbH (IRL) will be by your side from the very start – with a large network of partners and first-class, free services. Be it individual labour market analyses for the location, specialist staff concepts or the provision of suitable HR contacts on-site – we provide professional support for expanding your workforce in the Leipzig region.

### Labour Market Analyses and Skilled Worker Concepts

Tailored specifically to your project, we analyse the labour market in the Leipzig region together with our HR partners and create a customized skilled-worker concept.

- Analysis of skilled-worker availability and search periods
- Regional specificities in the recruitment of skilled workers
- Current facts, figures, trends and tips
- Information on subsidies in the labour market
- Overview of other relevant labour market factors, e.g. compensation models, on-site in the Leipzig region

**28%**  
OF THE EMPLOYED  
POPULATION  
has a university degree

## Qualified HR Network

We see ourselves as an entry point to the region and put you in contact with requested partners from our local HR network with whom you can recruit new talent for your company.

- Employment agencies
- State/private universities
- Staffing and consulting firms
- Interim management, head-hunting etc.
- Education providers and vocational training partners
- Information on regional job fairs, career fairs, online and offline job events and much more.

**41%**  
GROWTH  
among employees subject  
to social security contributions  
since 2005

**25%**  
POPULATION SHARE  
of the under-25s

**42**  
YEARS  
is the average age  
of Leipzig's population

In addition, various networking events and HR events create space for personal meetings and face-to-face discussions. Thanks to the »Work in Leipzig« format, which we organize together with the University of Leipzig and the HTWK Leipzig, we give investors and companies from the region the opportunity to meet the skilled workers of tomorrow, today – students, doctoral candidates, and alumni of all disciplines.